D2.1 Project website

Work package:	WP2 Dissemination	
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Dissemination Level	Public (PU)	
Nature	Websites, patents filling, etc.	

Date	Author	Comments	Version	Status
23/05/18	Anna Molinet	First draft	1	Draft
28/05/18	Anna Molinet	Update based on review feedback	2	Final

Introduction

The project website is the main platform for communication and dissemination activities for the ICEI project. A preliminary version of the website became available in February 2018. The final version of the website went live in April 2018, before the first public event of the project. Since the launch, the dissemination team has regularly updated its contents; news and press releases have been uploaded, as well as events and media clippings. Technical information about the procurement process, such as the presentations, has also been made available on the website, along with a Question & Answers (Q&A) section. Google Analytics has also been installed to allow the number of website visits and visitors to be viewed.

Website structure

The URL for the project website is www.fenix-ri.eu. The following image shows a general view of the home page.
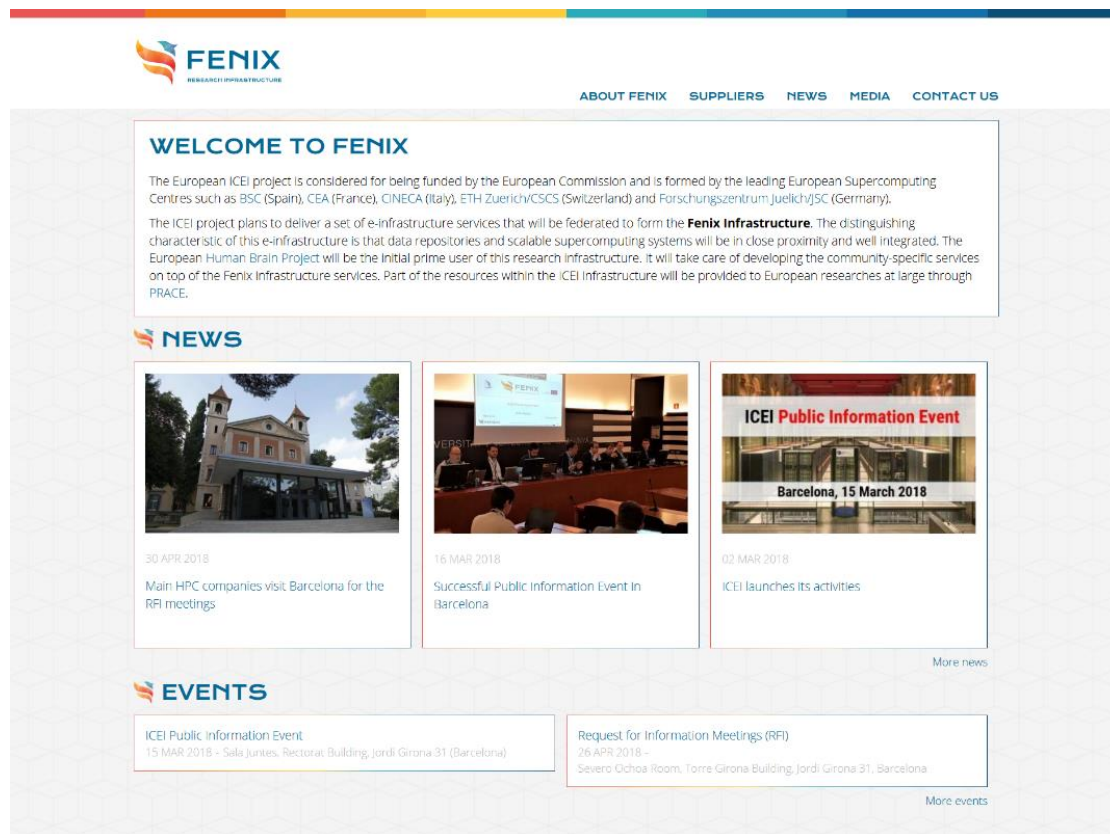
The website structure is organized in <u>5 main sections</u>:

1. **About Fenix:** In this section we can find more information about the Fenix infrastructure, the ICEI project and its objectives, as well as the partners involved in the project. The two subsections are:
   - **Objectives**
   - **Partners**

2. **Suppliers:** This section is dedicated to the procurement process. It contains information about the two events celebrated for the market consultation, useful documentation and questions and answers raised during such meetings. The subsections are:
   - **Q & A**
   - **Development needs**
   - **Public information event**
   - **Request for information meetings**

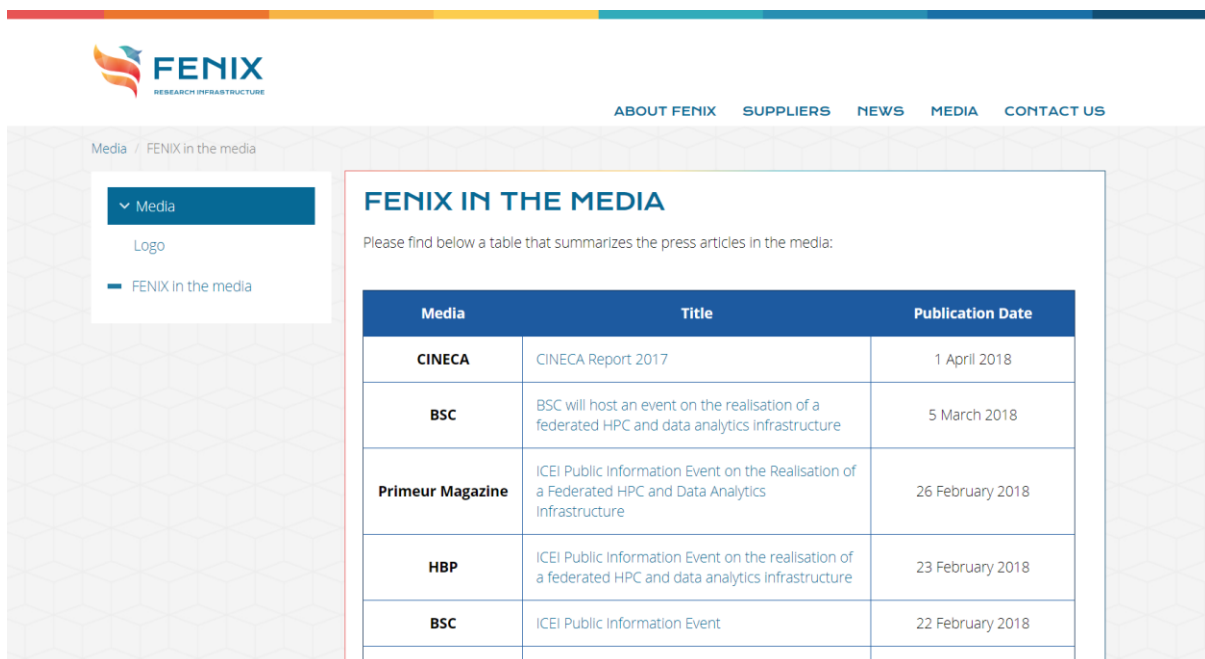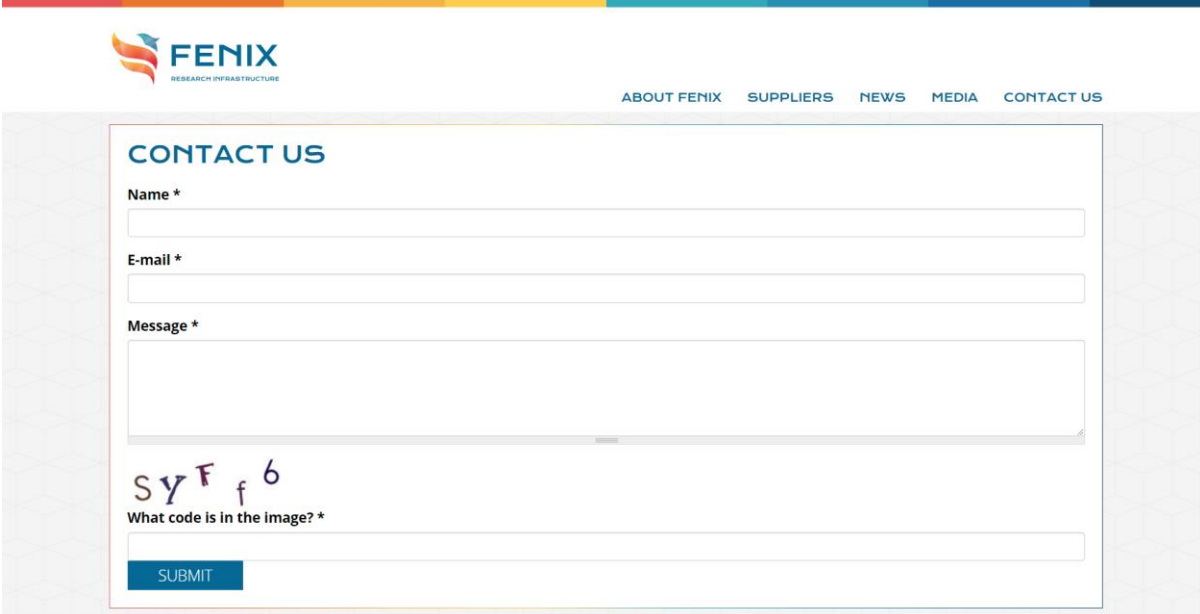3. **News:** This section is dedicated to the project related news.
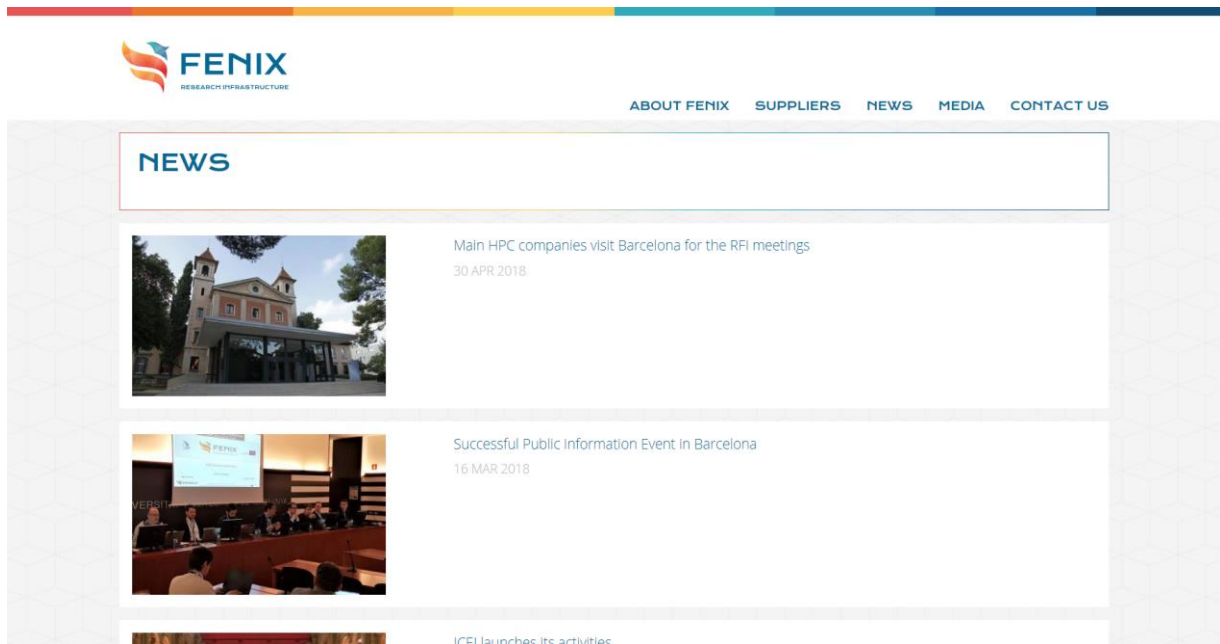
4. **Media:** There are two pages in this sections:
    - **Logo:** In this page, the different versions of the ICEI logo can be downloaded
    - **ICEI in the media:** In this page, all the press impacts of the ICEI project are summarized.

5. **Contact us:** This section contains a form in order to get in touch with the ICEI project consortium

Next steps

The website management will be included in the deliverable D2.2 Dissemination and exploitation plan. The website will have a central role in the dissemination strategy defined in D2.2. The analysis on Google Analytics will be presented in both 2.3 and 2.4 Dissemination and exploitation reports.